



12 - VOCABULARY: PRINT MEDIA



Typical sections found in newspapers and magazines:

One thing I always read in the paper is the **obituaries** page; it's so interesting to read about other people's lives.

I also read the **editorial** (or **leader**); it helps me form my opinion on things.

Although national papers **cover** all the important news, I find that if you just want to sell your car or something, the **classified ads** (or **classifieds**) in a local paper is the best place.

I love the Sunday papers, especially the **supplements** with articles on travel, food, fashion and so on.

Last week there was a fascinating **feature** on new technology in one of them.

My daughter prefers magazines, especially the **agony columns**. I just can't imagine writing to an **agony aunt**. It amazes me how people are prepared to discuss their intimate problems publicly, but I know this sort of article really increases a publication's **circulation**.

Some types of printed material:

Part of John's doctoral research was published in an international chemistry **journal**.

The Conservative Party published a **pamphlet** on the future of private education.

The company is going to issue a **press release** about its takeover plans later today.

I picked up a **leaflet** about the museum when I was in town.

Do you have any **brochures** about Caribbean holidays?

Before you choose a university, you should send away for some **prospectuses**.

I was given a **flyer** about a new nightclub which is opening next month.

The tourist office has a free **booklet** of local walks.